REP HEADLINE# 6144824 TRF# 3120 TRF# 312011 ORDER WORKSHEET CREDIT ADVISORY:

REP: TEL# 703 528 7800 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP FAX# 703 528 7880 FROM REP OCT30/12 18.32
CHANGES *** WFTV-TV ***

ADV # ORDER # AGY # 3748 CITY TAX FLIGHT DATES OCT30/12 PRDCT DCCC AGY. NAME GREAT AMERICAN MEDIA ADV. NAME ISS/DCCC STATE TAX WASHINGTON, NOV6/12 WK-2 3050 K ST NW, EST#1192 COMMENTS: (LINE, ORDER, INVOICE) CONTRACT # 6144824 CO-OP BILLING NEEDED BUYER NAME KATIE KEULEMAN CLASS: NATL. SALES PRSN WA- JOE KNAUER REP.# OFF.# 6556 LOCAL DATE OCT30/12 SALESMAN # REGIONAL 18.32

REP: OKD M6-8 TO LENA FR JULIE

PLS CFM, THX 10/30

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

:LINE#:REP :CD: :LINE#: THIS IS A MAKE-GOOD FOR OCT31 ON LINE-7 FOR 4 SPOTS/WK THIS IS A MAKE-GOOD FOR NOV4 ON LINE-25 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT31 ON LINE-28 FOR 3 SPOTS/WK THIS IS A MAKE-GOOD FOR NOV2 ON LINE-30 FOR 2 SPOTS/WK ORD COM1: PROGRAM : PROGRAM : 0 AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = A S 700A-900A 500A-530A GMA NEWS WE CAN OFFER TIME PERIOD : LGTH : SEC 30 AGENCY EST# = 1192 \$1,000.00 \$1,750.00 11/6 10/30 START DATE 11/2 END :SPTS: WEEK : /WK: INVT : 7 HUE TU-E :TOTL:

REP HEADLINE# 6144824 TRF# 312011 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$ REP: TEL# 703 528 7800 FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 18.32

CHANGES *** WFTV-TV ***

PROGRAM: NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE	67 A 600A-900A	PROGRAM : NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE	66 A 500A-600A	PROGRAM: NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE	65 A 600P-700P	PROGRAM: NEWS AFTR FB/ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR	64 A 1130P-1205A	PROGRAM: FBALL ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE	63 A 830P-1130P	PROGRAM: NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE	62 A 600A-700A	PROGRAM: NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE	61 A 600A-700A	:LINE#:REP :CD: TIME PERIOD : :LINE#: :
UP OF LINES	30	UP OF LINES	30	UP OF LINES	30	FBALL ER OR NOV1 ON LINE OR NOV1 ON LINE OR OCT31 ON LINE OR OCT31 ON LINE OR OCT31 ON LINE	30	UP OF LINES	30	UP OF LINES	30	UP OF LINES	30	: LGTH : SEC
64-67	\$2,000.00	64-67	\$850.00	64-67	\$3,750.00	V LINE-7 FOR 1 SPOT/WK V LINE-19 FOR 1 SPOT/WK DN LINE-30 FOR 1 SPOT/W DN LINE-32 FOR 1 SPOT/W V LINE-56 FOR 1 SPOT/WK	\$2,500.00	60 63	11000.00	60-63	\$2,750.00	60-63	\$2,750.00	RATE
	11/4		11/4		11/4	POT/WK SPOT/WK SPOT/WK SPOT/WK	11/3		11/3		11/6		11/5	: START
	11/4		11/4		11/4		11/3		11/3		11/6		11/5	: END : DATE
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	SUN		SUN		SUN		SAT		SAT		TUE		MON	WEEK : DAYS
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REP HEADLINE# 6144824 TRF# 312011 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 18.32

CHANGES *** WFTV-TV ***

M7 OK'I	PROGRAM: ORD COM1: STATION MAKEGOOD M6 OK'D	59	PROG ORD THIS	50	PRO	32	PRC	30	PRC	28	PRC	25	PRC	19	:LINE#:REP
D BUY#7 BUY#25 BUY#28 BUY#30	PROGRAM : NEWS ORD COM1: NEWS MAKEGOOD OFFERS K'D		RAM : REVE COM1: PRGM IS A MAKE-	5 S 900P-100	PROGRAM : EYEW:	S 600P-	PROGRAM : EYEW]	S 530P-	PROGRAM : EYEWITNES	8 500P-53	PROGRAM : NOON	s 1200N-1	PROGRAM : EYEWITNES	s 1200N-1	CD: TIME
MISSED: TU- SUN TU- TU- OFFER: TUE MON % TUE % SAT CMT: WE	: MISSED: BON OFFER: SUN	OOA	ANGE:	9000	EYEWITNESS NEWS	700P	EYEWITNESS NEWS	600P	TNESS NEWS	30P	NEWS SUN	L230P	S NOON	-00P	PERIOD : LO
:TU-F/700A-900A SUN/1200N-1230P TU-F/500P-530P TU-F/530P-600P :TUE/500A-530A MON/600A-700A TUE/600A-700A SAT/830P-1130P :WE CAN OFFER	US /500A-900A S	30	REVENGE NOV4 ON LINE-45	30		30		30		30		30	NEWS	30	LGTH : SEC :
	77	\$1,000.00	FOR 1 SPOT/WK	\$5,750.00		\$2,600.00		\$2,000.00		\$2,000.00		\$500.00		\$750.00	RATE
OCT31(4/WK) NOV4 OCT31(3/WK) NOV2(2/WK) NOV6 NOV6 NOV5 NOV6 NOV6	NOV4	11/4	/WK	11/4		10/30		10/30		10/30		11/4		10/30	: START
		11/4		11/4		11/2		11/2		11/2		11/4		11/2	: END
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\$1,750.00 \$2,000.00 \$2,000.00 \$1,000.00 \$1,750.00 \$2,750.00	\$1,000.00	SUN		NDS		TU-F		TU-F		TU-]		SUN		TU-F	WEEK :
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REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENC ORDER WORKSHEET 3 7800
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CHANGES *** WFTV-TV ***

REP HEADLINE# 6144824 TRF# 312011 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$

	CONTRACT TOTAL				7/12 159425.00	NOV/12
	\$2,000.00	30s	NOV4	& SUN/600A-900A CMT:WE CAN OFFER		
	\$3,750.00 \$850.00	30s 30s	NOV4 (2/WK) NOV4	& SUN/600P-700P & SUN/500A-600A		
PLS ADVISE.	2,500.00	308	NOV3	OFFER:SAT/1130P-1205A	OF)	
	\$5,750.00	30S	NOV4	SUN/900P-1000P	BUY#56	
	\$2,600.00	30S	OCT31	TU-F/600P-700P	BUY#32	
	\$2,000.00	30S	OCT31	TU-F/530P-600P	BUY#30	
	\$750.00	30S	NOV1	TU-F/1200N-100P	BUY#19	
(OCT30/12)	\$1,750.00	308	NOV1	MISSED:TU-F/700A-900A		8 M
					STATION MAKEGOOD OFFERS:	STAT
DAYS : TOTL:	WK: INVT :	DATE : /WK:	: START	OD : LGTH : SEC : RATE	HINE#: CD: HIME VEXTOD	: L L
			}			

MARKET TOTALS \$880,661 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% WOPX 0% WRDQ 2% EFTV 0% CABL 0%

DEMOS- RA35+* SVC- NSI

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME